SIXTH ANNUAL

# BOJI LEGENDS

GOLF TOURNAMENT

## SPONSORSHIP OPPORTUNITIES

June 25th, 2027

**The 6th Annual Boji Legends Golf Tournament brings together area super fans and legendary athletes to the Iowa Great Lakes from the University of Iowa, Iowa State University and the University of Nebraska for a day of fun, golf and giving.**

Join us in supporting three incredible nonprofit organizations—Camp High Hopes, Children's Therapy Center of the Quad Cities and Keep Okoboji Blue—by sponsoring the Boji Legends Golf Tournament.

Your sponsorship directly supports these organizations, making an impact in peoples' lives and our communities while providing your business with excellent visibility before, during and after the event.

## CHARITABLE PARTNERS




### Camp High Hopes – Sioux City, Iowa

Camp High Hopes provides year-round recreational and therapeutic activities for children and adults with disabilities, offering a place where everyone can experience fun, friendship and achievement.



### Children's Therapy Center of the Quad Cities – Davenport, Iowa & Rock Island, Illinois

The Children's Therapy Center helps kids with developmental disabilities and delays reach their highest level of independence with physical, occupational, speech and feeding therapy services.



### Keep Okoboji Blue – Okoboji, Iowa

Keep Okoboji Blue is dedicated to protecting and preserving the Iowa Great Lakes through education, advocacy and action to ensure the pristine waters remain clean for future generations

### 2026 Legends

- Coach Dan McCarney
- Sage Rosenfels
- Gary Dolphin
- Chuck Long
- Bill Happel
- Scott Helverson
- Mark Vlasic
- Kelly O'Brien
- Todd Berkenpas
- Jimmy Mauro
- Cole Croston
- Jordan Bohannon
- Katie (Brown) Wynn
- Cody Green
- Jay Foreman
- Terry Cook
- Jonathan Hayes
- Dave Croston
- Zach McCabe

**For more information about the tournament, Pub Party, participating legends or our charitable partners, visit bojilegends.com**

# The History of Boji Legends

## 5 Years of Golf, Camaraderie and Charitable Giving

It's probably difficult for most people to find something good that resulted from the onset of the Covid-19 pandemic in March of 2020. The Children's Therapy Center of the Quad Cities—a 77-year-old nonprofit, outpatient pediatric rehabilitation clinic—was in the final planning stages of the 23rd Annual Chuck Long Charity Auction (our largest annual fundraiser) when life as we knew it changed abruptly.

With an operating budget of just over one million dollars (with 75% of that total coming from fundraising), our team had to figure out rather quickly how to make an in-person, 400+ attendee event happen when it wasn't safe to gather.

We had implemented an online bidding platform a couple of years earlier, so we knew we could continue to use the successful platform. We were used to 400+ people in the room, having a great time and bidding on items all evening. Most were local supporters who were familiar with our legacy of providing life-changing physical, occupational, speech and feeding therapy to kids with physical disabilities and delays – regardless of a family's ability to pay for needed services. The challenge was asking people to support the event without the big party and more importantly, we had no idea if people would feel they could participate with the loss of jobs, health insurance, etc. due to pandemic layoffs.

Many of our local supporters were avid Hawkeye and Chuck Long fans, so we called on good friend and long-time Auction supporter, Tom Kakert, with HawkeyeReport.com to see if he would be willing to help us expand our reach to Hawkeye fans nationwide. He said – "Let's get it done!" Chuck and I joined Tom for several weekly podcasts sharing the CTC story and why this event was so important to our organization.

Thanks to Tom, Hawkeye friends old and new, and the unwavering commitment of our incredible corporate sponsors, the 23rd annual event was a huge success! We had nearly 100 new bidders from over thirty states! One of our new participants was Dr. Steve Ferguson, from Dakota Dunes, SD. Chuck and I decided to hit the road to meet this new friend and deliver his rather large trove of auction items. When I called Steve to let him know that Chuck and I would like to come meet him and deliver his items, he said "Chuck Long is coming? You don't need to do that. You can just ship them to me."

We made the 5 ½ hour trip and received the warmest (and safe) welcome by Steve and his team. We kept in touch over the next year and Steve invited us to his lake home in Okoboji in the summer of 2021. It was so fun to learn more about Steve and his family, his love of the Hawkeyes and his desire to create a fundraiser at the lake to increase his support of the Children's Therapy Center.

The inaugural Boji Legends Golf Tournament was held in June of 2022. Chuck was joined by Hawkeye Legends Tim Dwight, Tavian Banks and Jonathan Hayes. It was a small but mighty group of sponsors and golfers—including Joe & Renee Kruse/Kruse Financial, Tim & Beth McCabe, Brian & Jodi Atchison, Tony & Megan Grasso, the Brownlee family and more—all working together to raise funds to help kids with disabilities thrive! This incredible group of individuals, with the addition of Dr. Bill & Pam Rizk, has continued to grow the event over the past three years. Their commitment to giving back is contagious!

The event has included Legends from the University of Iowa, Iowa State University and the University of Nebraska, with names like former Iowa State Head Coach Dan McCarney, Heisman Trophy winner Eric Crouch, Sage Rosenfels, Todd Berkenpas, Bill Happel, Scott Helverson, Jordan Bohannon, Keith Duncan and more!

2027 marks the sixth anniversary of this annual event. **To date, more than $79,000.00 has been donated to enhance the missions of the Children's Therapy Center, Keep Okoboji Blue, Camp High Hopes, The Okoboji Protective Association and Hope Street of Siouxland.**

**– Angie Peterson, President & CEO, Children's Therapy Center of the Quad Cities**

## **Hole-in-One:** Tournament Presenting Sponsor

$15,000

CENTRAL BANK

SOLD

- Exclusive tournament presenting sponsor designation
- Premium logo placement on all pre- and post- event materials
- Prominent signage at registration, clubhouse, auction and after party
- One three- or four-person team with priority choice of a Legend
- Opportunity to join organizers for a taped news segment
- Opportunity to welcome Legends and guests at the Legends Welcome Party
- Logo included on event-day materials and in thank-you posts on social and local media
- Opportunity to include branded promotional items in player gift bags
- Special photo opportunity with Legends
- 10 tickets to the Legends Welcome Party
- 4 tickets per player to the post-tournament Pub Party

### Legends Hospitality Sponsor

$10,000

- Exclusive Legends hospitality sponsor designation
- Logo placement on all pre- and post-event materials
- Prominent club house signage
- One complimentary three or four-person team with priority choice of Legend
- Special photo opportunity with Legends
- Opportunity to provide branded promotional items in player gift bags
- 6 tickets to Legends Welcome Party with special recognition
- Social media thank you post highlighting your brand
- 2 tickets per player to the post-tournament Pub Party

### Up-And-Down

Team and Hole Sponsor w/ Legend

$5,000

- Sponsorship of two holes with logo placement on signage
- Logo placement on pre-event materials
- One complimentary three or four-person team with priority choice of Legend
- Recognition in pre-event promotions and event day materials
- Social media thank you post featuring your brand
- Opportunity to provide branded promotional items in player gift bags
- 4 tickets to Legends Welcome Party
- 2 tickets per player to the post-tournament Pub Party

### Legends Welcome Party Sponsor

$3,000

- Sponsorship of one hole with logo placement on signage
- One complimentary three or four-person team with priority choice of Legend
- 6 tickets to the Legends Welcome Party
- Opportunity to provide branded promotional items to all attendees at Legends Welcome Party
- Special photo opportunity with Legends
- Social media thank you post highlighting your brand
- 2 tickets per player to post-tournament Pub Party

**Spirited Round Beverage Sponsor**

$2,500

- Sponsorship of one hole with logo placement on signage
- One complimentary three or four-person team
- Logo placement on club house signage
- Sampling opportunity if your company is in the beverage industry
- Social media thank-you post highlighting your brand
- 2 tickets per player to post-tournament Pub Party

**Eagle**

Team Sponsorship

$2,000

- Sponsorship of one hole with logo placement on signage
- One complimentary three or four-person team
- Recognition on day-of signage
- Social media thank you post highlighting your brand
- 2 tickets per player to the post-tournament Pub Party

**"Putt For Dough" Play-Off Sponsor**

$1,500

- Two complimentary tournament registrations
- Recognition on day-of signage
- Opportunity to provide promotional items to all attendees
- Social media thank you post highlighting your brand
- 2 tickets per player to the post-tournament Pub Party

**"Talk Birdie to Me" Prize Sponsor**

$1,000

- Two complimentary tournament registrations
- Recognition on day-of signage
- Social media thank you post highlighting your brand
- 2 tickets per player to post-tournament Pub Party

***Additional Pub Party tickets can be purchased for $100/person**

"As a healthcare clinic, connecting with the community is essential. Boji Legends provides us with authentic engagement and meaningful exposure that lasts far beyond tournament day."

**— Dr. Steve Ferguson, Dunes Eye Consultants**

"Partnering with Boji Legends gave us incredible visibility across the Midwest ... not just the Iowa Great Lakes area. And we were able to capture that visibility supporting causes that matter to our team. The networking opportunities alone were worth the investment."

**— Joe Kruse, Kruse Financial Group**

## JOIN US AS A SPONSOR

Your sponsorship makes a direct impact, providing incredible opportunities for those served by our charity and nonprofit partners while showcasing your commitment to community support.

Secure your sponsorship today and help us make the Boji Legends Golf Tournament a legendary success! For more information or to secure your sponsorship, contact Cayden Fischer at cayden@k-scopemarketing.com or visit bojilegends.com.